

CCCC BRAND Specifications

NOTE: The CONSERVATIVE CONGREGATIONAL CHRISTIAN CONFERENCE official designation is either all of the words in the name spelled out in all caps or **CCCC**. Please eliminate the use of CCCC's (except as possessive) and 4C's when referring to the Conference.



LOGO:



**CONSERVATIVE CONGREGATIONAL
CHRISTIAN CONFERENCE**

8941 33rd Street North | Lake Elmo, MN 55042
651.739.1474

cccusa.com



COLORS:



BEIGE

BLUE

RED

BLACK

RGB: R=217;
G=218;
B= 205

R=75;
G=150;
B= 209

R=241;
G=86;
B= 81

R=48;
G=48;
B= 45

CMYK: C=14;
M=10;
Y=18;
B=0

C=68;
M=30;
Y=0;
B=0

C=0;
M=81;
Y=67;
B=0

C=69;
M=62;
Y=66;
B=65

HEX (Web): #d9dacd

#4B96d1

#f15651

#30302d



FONTS:

Helvetica Neue Light

Helvetica Nue Light

Helvetica Neue Bold

Helvetica Nue Bold

Minion Pro

Minion Pro

BLANCH CONDENSED

BLANCH CONDENSED