CCCC BRAND Specifications

NOTE: The CONSERVATIVE CONGREGATIONAL CHRISTIAN CONFERENCE official designation is either all of the words in the name spelled out in all caps or CCCC. Please eliminate the use of CCCC’s (except as possessive) and 4C’s when referring to the Conference.

LOGO: CONSERVATIVE CONGREGATIONAL CHRISTIAN CONFERENCE

8941 33rd Street North | Lake Elmo, MN 55042
651.739.1474
cccccusa.com

COLORS:

BEIGE
RGB: R=217; G=218; B=205
CMYK: C=14; M=10; Y=18; B=0
HEX (Web): #d9dacd

BLUE
RGB: R=75; G=150; B=209
CMYK: C=68; M=30; Y=0; B=0
HEX (Web): #4B96d1

RED
RGB: R=241; G=86; B=81
CMYK: C=0; M=81; Y=67; B=0
HEX (Web): #f15651

BLACK
RGB: R=48; G=48; B=45
CMYK: C=69; M=62; Y=66; B=65
HEX (Web): #30302d

FONTS:

Helvetica Neue Light
Helvetica Neue Bold
Minion Pro
BLANCH CONDENSED

Helvetica Neue Light
Helvetica Neue Bold
Minion Pro
BLANCH CONDENSED

Communication Committee - 2017